

CLIENT EXECUTIVE: Erongo

Paterson Grade: **B1**

Duty Station: **Swakopmund**

SYNERGI, an equal opportunity employer has the following vacancy for a dynamic and energetic person with Namibian Citizenship.

Job Purpose

To actively manage the Erongo client portfolio and to ensure that the Synergi Erongo client portfolio remains top of mind. To actively promote, market and sell all the different Erongo platforms of Synergi including Erongo digital content management system, social media, print publications and event engagements. Actively ensure that clients are kept up to date with Erongo focused editions, social media and digital platforms, print executions, event and sports coverage, and execute advertising tactics that will enhance the Erongo reach and alternatively contribute towards a revenue stream on a monthly basis, to ensure sales budgets are met.

Key Performance Areas:

- Discovering the needs of, and challenges faced by, clients – and using effective sales techniques and customer service to market the Synergi Erongo portfolio.
- Ensure clients are kept up to date with the sales / marketing portfolio of all the Erongo Platforms
- Communicating with clients and prospective clients through emails, phone, social media, video calls and/or in person.
- Planning and coordination of account activity of each client, generating sales opportunities, and reporting status of account, having in-depth knowledge of client sales and marketing trends and spend.
- Keep abreast of all the Synergi sales platforms to present to clients including statistics of broadcast platforms.
- Studio / Broadcast engagements aligned to Synergi Erongo Marketing and Client portfolio.
- Erongo Broadcast platform coordinating via Synergi SOP.
- Create video/social media/print ad content assigned to clients aligned to Synergi Erongo client portfolio.
- Meeting sales targets, and engaging in upselling and cross-selling.
- Assist Events department when needed for events/sport coverage.

Interested Candidates who qualify for the above position can forward their CV with certified copies of qualifications and relevant documentation to:

The Human Resources Department - **E-mail: vacancies@nmh.com.na**.

Please write "Client Executive: Erongo - Paterson Grade: B1" in the subject line. For further details on job requirements and competencies visit <http://nmh.com.na/vacancies>

Only shortlisted candidates will be contacted.

Closing Date: 06 June 2025

Interviews: 09 June 2025