

# Now Hiring



**MTC Maris is a wholly owned subsidiary of MTC, and an e-money issuer licence holder issued by the Bank of Namibia. It is the fintech arm of the MTC group and now requires the appointment of:**

## Product & Proposition Specialist D1

The incumbent will report to the **GM Fintech**.

### Job Competencies:

The role is responsible for defining and executing the end-to-end product lifecycle strategy within the MTC Maris environment. This includes identifying market opportunities, leading the development of innovative and customer-centric financial products, and ensuring competitive positioning through effective pricing, promotion, and continuous optimisation. The role blends commercial acumen, customer insight, and regulatory awareness to deliver profitable, scalable, and compliant digital financial solutions that drive MTC Maris's market leadership.

- Spearhead the development of financial products, from conceptualisation to market launch, ensuring they align with customer insights and business strategy.
- Lead the product vision and roadmap for products based on market needs and data insights.
- Design tailored solutions across segments including payments, savings, credit, and insurance.
- Coordinate the product pricing strategy to optimise revenue while remaining competitive. Functional teams to deliver on product propositions that enhance customer value and experience.
- Work with analytics for customer segmentation and behaviour insights to align with marketing for go-to-market and promotional strategy.
- Monitor and analyse market trends to refine and continuously adapt product offerings.
- Drive the proposition initiatives that differentiate MARIS in the MFS landscape, capturing increased market share and customer loyalty.
- Ensure all products comply with national financial regulations and consumer protection standards.

### Qualifications and Personal Competencies:

- Bachelor's degree in finance, accounting, economics or a related field.
- Master's degree in business administration, finance or customer experience or related field (advantage).
- Professional certification in product management (e.g. Pragmatic Institute, AIPMM, or similar) (required).
- Certification in financial services or fintech (advantage).
- Experience in MFS, fintech, or digital financial services product development, 5 years.
- Demonstrated experience in successful end-to-end product management, 4-5 years.
- Experience with pricing, go-to-market strategies, and customer segmentation, 4 years.
- Strong understanding of digital product lifecycle and agile product management
- Excellent knowledge of MFS industry trends, customer behaviour, and competitive landscapes.
- Strong commercial acumen with a track record of managing product portfolios for revenue growth.
- Proven expertise in product management within the MFS or related financial services sector.
- Demonstrated ability in leveraging data analytics to inform product strategy and design.
- Namibian citizenship or residency.

### Application Closing Date: Thursday, 28 August 2025

Submissions should contain a comprehensive CV supported by a motivation (cover) letter and qualifications.

Application: (Please state clearly which position you are applying for) Att: Human Resource Practitioner, Alexis Barry, P O Box 23051, Windhoek, or C/o Mose Tjitendero & Hamutenya Wanahepo Ndadi Street, Olympia, Windhoek

For electronic applications, please only apply via the recruitment site [https://jobopportunities.net/jobs\\_search.aspx](https://jobopportunities.net/jobs_search.aspx)

**No Hand delivered applications will be accepted.**

**NB: Only short-listed candidates will be contacted, and NO CV's or documents will be returned.**

Previously disadvantaged people are encouraged to apply. MTC is an equal opportunities employer and offers a competitive remuneration package to the successful candidate.



Scan to apply

If you would like to apply, send your CV to [careers@maris.com.na](mailto:careers@maris.com.na)