

Join Onguma Safari Camps as Our Resident Content Writer

Onguma Safari Camps is seeking a skilled and passionate Content Writer to bring our wilderness stories to life. This is a rare opportunity to immerse yourself in one of Namibia's most diverse ecosystems while crafting compelling narratives that inspire travelers and conservationists alike.

The Role

The successful candidate will join us on-site for 15 days every 6 weeks, working closely with our guides, conservation team, lodge staff, and guests to uncover authentic stories. From early-morning game drives to evenings by the fire, you'll be embedded in daily life on the reserve, transforming firsthand experiences into blog articles, newsletters, press releases, and digital campaigns.

What You'll Do

- Shadow our guides, anti-poaching unit, and conservation researchers to capture behind-the-scenes insights.
- Highlight the dedication of our staff and the soul of Namibian hospitality.
- Write inspiring, SEO-driven articles.
- Generate creative content ideas that reflect Onguma's ethos of Conservation, Community, and Authentic Safari Experiences.
- Deliver material across multiple channels, from long-form features to short social media highlights.

Who You Are

- Experienced: At least 3 years of proven experience in content writing, journalism, or travel storytelling.
- Flexible: Comfortable adapting to the rhythms of a working safari reserve, from 5 a.m. starts to spontaneous wildlife encounters.
- Detail-Oriented: Able to balance storytelling flair with factual accuracy, research, and SEO.
- Creative & Observant: A natural storyteller who can find magic in both the extraordinary (lion hunts, rhino conservation) and the everyday (a chef preparing fresh Namibian cuisine).
- Independent Yet Collaborative: Able to work on your own and together with the Digital Media Team, while building strong relationships with guides, managers, and staff.
- Tech-Savvy: Confident using digital tools, cameras or smartphones for content capture, and familiar with content management systems.
- Travel-Ready: Willing to spend regular, extended stays at Onguma Safari Camps in Namibia.

What We Offer



- Immersive access to one of Namibia's premier private reserves.
- The chance to work at the intersection of luxury hospitality and cutting-edge conservation.
- A platform for your writing to reach global audiences across digital and print channels.
- Accommodation and meals during on-site stays.
- Competitive remuneration based on experience.

Applications are now open. Please submit your CV, writing portfolio, and a short motivational letter explaining why you are the right voice for Onguma Safari Camps.

Please submit your CV, cover letter, and certified copies of any qualifications and references to:

 media@onguma.com

 Closing Date: 30 October 2025

Only shortlisted candidates will be contacted.