

VACANCY

Blood Transfusion Service of Namibia has a vacancy for a

1 x Marketing Officer – Windhoek

1 x Marketing Officer – Swakopmund

Working a forty-hour week, the Marketing Officer will be based in Windhoek (1 position) or Swakopmund (1 position) and is responsible to ensure monthly blood collections targets are met, by initiating and actively participating in recruitment and marketing efforts. The incumbent will travel extensively within either Windhoek or Swakopmund and the surrounding towns to ensure optimal blood stock.

Key Performance areas:

- Donor recruitment including retaining and recruiting new blood donors, administration, planning, client liaison, relationship management and reports.
- Preparation, logistics and implementation of blood collection clinics.
- Educational activities, awareness and advocacy about blood donation
- Assisting in ensuring a positive donation experience.
- Implementation of marketing campaigns and promotional activities
- Savvy social media and media engagement skills
- General administration and ad hoc duties
- Customer satisfaction surveys
- Business development

Minimum requirements:

1. A relevant degree or honours degree in Marketing / Public Relations / Communication.
2. At least 2 -3 years relevant marketing experience.
3. Valid code 08 / B driver's license.
4. Available to travel.
5. Computer literate

Competencies: communication and interpersonal skills, target and deadline driven, presentation and public speaking skills, customer care and experience driven, tech savvy, negotiation skills, creative, innovative, ability to work for a team.

Remuneration: A market-related salary is subject to negotiation.

If you fulfil these requirements and are interested in this position, please send your curriculum vitae to: Blood Transfusion Service of Namibia, via email at vacancies@bts.com.na.

Please indicate the position you are applying for, with your preferred duty station – Windhoek/Swakopmund – in the subject line of your application

CLOSING DATE FOR APPLICATIONS IS: 8 December 2025

IMPORTANT:

Regrettably, only applicants meeting the MINIMUM REQUIREMENTS need to apply. ONLY short-listed candidates will be contacted. If you have not heard from us by **15 January 2026** please consider your application unsuccessful.



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