



VACANCY: MARKETING INTERN

Location: Walvis Bay / Remote

Company: Iyalago Food Assurance Consultants

Employment Type: Internship (3 months, renewable up to 12 months)

Closing Date: 23 January 2026

ABOUT IYALAGO FOOD ASSURANCE CONSULTANTS

Iyalago Food Assurance Consultants is a Namibian-based consultancy providing expert food safety, hygiene, and quality assurance services across the food value chain. We support businesses in meeting national and international regulatory requirements while promoting best practices in food safety, quality management, and compliance.

We are seeking a **creative, motivated, and detail-oriented Marketing Intern** to support the execution of our digital marketing strategy and strengthen our online presence across multiple platforms.

ROLE PURPOSE

The Marketing Intern will support management and the marketing consultant in implementing and maintaining Iyalago's digital marketing strategy. The role focuses on content creation, digital platform management, brand support, and marketing-related administrative tasks.

KEY PERFORMANCE AREAS (KPAs)

- Assist with the creation, conceptualisation, and management of content for TikTok, YouTube, and other digital platforms
- Support proofreading, review, and approval of marketing content and strategies

- Assist with the development of marketing materials including photos, scripts, videos, case studies, and forms
- Support email marketing initiatives and website chatbot management
- Assist in the design and approval of marketing banners and promotional materials
- Support brand management for Iyalago Food Assurance Consultants and IFAC Smart Center
- Manage and respond to digital enquiries via website and social media platforms
- Assist with podcast and webinar creation
- Perform marketing-related administrative duties linked to assigned projects

MINIMUM REQUIREMENTS

- Certificate, Diploma, or Degree in Marketing, Graphic Design, or a related field
- Training in administration and computer usage
- Basic awareness of Food Safety Management and ISO 9001 (advantageous)
- Knowledge or exposure to content creation, SEO, Google Analytics, and CRM software
- Experience using Canva, design platforms, Google Forms, Typeform, and MS Office Suite
- Reliable access to a stable internet connection

COMPETENCIES

- Creative and innovative mindset
- Strong written and verbal communication skills in English
- High attention to detail and accuracy
- Proactive, self-motivated, and eager to learn
- Ability to work independently with minimal supervision
- Good time management and problem-solving skills
- Professional, reliable, and adaptable

APPLICATION INSTRUCTIONS

Applications must be submitted **exclusively via www.jobopportunities.net** and must include:

- A detailed cover letter
- A comprehensive CV
- Copies of relevant qualifications

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Please note that only shortlisted candidates will be contacted.

Applicants must be Namibian citizens or hold valid Namibian permanent residence permits.