Job Title: Digital Marketing Assistant

Location: FNB Namibia Cricket Ground, Windhoek

Reports to: Marketing Manager

Employment Type: Full-time

Role Overview

The Digital Marketing Assistant will be responsible for planning, creating, and executing digital media content across all Cricket Namibia platforms. This role is suited to a creative and skilled individual who can independently manage digital media channels, produce engaging content, and contribute to the growth of the Cricket Namibia brand online.

Key Responsibilities

- Assist with the execution of marketing campaigns and day-to-day marketing operations
- Support digital media activities, including posting, updates, and basic monitoring.
- Create and assist with the design of basic marketing materials using design tools such as Canva, Photoshop, Illustrator, or similar platforms.
- Track digital media content performance and compile reports for internal use and for sponsor reporting purposes.

Content, Photography & Videography Support

- Take photos during matches, events, sponsorship announcements, activations, and press conferences.
- Assist with basic videography, including capturing short-form video content for digital media and for media distribution.

Key Attributes

- Willingness to learn and grow within a fast-paced environment.
- Creative, proactive, and detail oriented.
- Willing to work weekends, public holidays, and extra hours when required (especially during tournaments and events).
- Ability to multitask, follow instructions, and meet deadlines.
- Good written and verbal communication skills.
- Passion for sport is an added advantage.

Preferred Requirements

- Qualification or studies in Marketing, Communications, Media, or a related field.
- Experience in marketing support & Digital media management
- Basic photography and videography experience.
- Familiarity with Digital media platforms and digital content.

Closing date for applications: 13 March 2026

Applications and CV's to be sent via email to marketing@cricketnamibia.com