

BOKOMO™

WE ARE HIRING



CAREER OPPORTUNITY

At Bokomo Namibia, a joint venture between the Frans Indongo Group (Namibia) and PepsiCo Inc, you get the best of both worlds: an entrepreneur's mindset plus reach and resources through our worldwide network. Bring your unique perspective. Bring curiosity. Bring ingenuity, and drive. We'll give you a platform to be daring.

Manager: Junior Brand

Reporting to the **Executive: Marketing** the incumbent will take responsibility for the execution of marketing campaigns and projects for all assigned brands to achieve business growth targets.

Key Responsibilities

- Generate briefs and oversee the work of agencies, freelancers and other suppliers.
- Coordinate and ensure the timeous and effective delivery of marketing campaigns within approved budgets.
- Execute post-campaign performance and sales reviews to assess effectiveness and incremental volume achieved.
- Track, control and monitor campaign POS distribution and in-store execution.
- Coordinate the planning, production, allocation and deployment of trade marketing stock, POS materials and generic sales materials.
- Maintain accurate records of trade marketing stock, including stock on hand, movement, allocation, usage, re-order requirements and obsolete materials.
- Coordinate the distribution of POS and sales materials in line with campaign plans, outlet priorities and Field Sales requirements.
- Work closely with Sales and Field Sales to identify material requirements and obtain feedback on in-store execution.
- Coordinate and oversee the day-to-day activities of the Trade Marketing Intern relating to stock records and the preparation, issuing and follow-up of POS materials.
- Develop campaign and promotional proposals and track campaign KPIs.
- Work with suppliers to ensure campaigns are executed on time and deliver the required outcomes.
- Formulate and execute consumer research and develop insights and reports relating to consumer purchase and consumption behaviour.
- Coordinate marketing projects through timelines, priority lists, status reporting, budgets and cross-functional follow-up.
- Identify project risks or delays and communicate these to relevant stakeholders with recommended solutions.
- Develop an understanding of internally produced products and support brand consistency, quality and performance.

Submit Your Application
hrrnamibia@bokomonamibia.com.na



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Qualification and Experience Required

- Bachelor's degree or Diploma in Marketing;
- 2 - 3 years FMCG marketing experience is essential;
- SAP and BI experience (added advantage);
- Advertising and production experience are required;
- Design experience (added advantage);
- Valid Code B Namibian driver's license.

Skills and Knowledge

- Exceptional organisational skills.
- Ability to manage multiple projects and priorities simultaneously.
- Strong attention to detail.
- Good analytical and problem-solving skills.
- Strong communication and interpersonal skills.
- Proactive and performance/execution orientated.
- Adaptable and able to perform effectively under pressure.
- Strong networking and influencing skills.
- Willingness to challenge the status quo and develop new processes to improve efficiency.
- High level of integrity and personal credibility.

Closing date: 05 October 2026

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