



Career Opportunity

JOB TITLE: DIGITAL CONTENT & PLATFORM SPECIALIST **DEPARTMENT: MARKETING**

The Digital Content & Platform Specialist is responsible for the execution of Ongava's digital presence across online platforms. The role owns content production, social media management, website administration, digital publishing, digital asset management and platform performance reporting. The role supports integrated marketing campaigns through high-quality digital execution and audience engagement.

Location: Windhoek Office
Reports To: Brand Manager
Employment Type: Full-time

The responsibilities of this position include but are not limited to the following:

Duties and Responsibilities:

- Hold primary accountability for creating, publishing and maintaining digital content across approved marketing platforms.
- Manage and support creation of high-quality written and visual content for blogs, newsletters, campaigns, and digital platforms.
- Coordinate influencer and creator content delivery in support of approved marketing campaigns and partnerships.
- Holds primary accountability for website updates, CMS administration, blog publishing and digital asset management.
- Update blogs, digital assets, and promotional information as required.
- Execute digital components of approved marketing campaigns across social media, website, email and other online channels.
- Adjust campaign execution based on data insights and audience behaviour
- Own practical digital storytelling, content innovation and creative execution across digital platforms.
- Identify emerging digital trends, tools, and storytelling opportunities.
- Coordinate with suppliers, photographers, influencers and content creators to support content delivery requirements.

Requirements:

- Diploma in Marketing, Digital Marketing, Visual Communications, or related field
- ±5 years' experience in digital marketing and content execution
- Strong capability across content creation, campaign delivery, and analytics
- Proficiency with social media tools, email platforms, and reporting dashboards

How to Apply:

Interested candidates who meet the above application criteria are requested to apply for this vacancy by sending an updated CV, motivational letter, qualifications to apply@ongava.com

Only candidates with relevant operational experience and leadership credentials will be considered.

Closing date: 19 September 2026 (only shortlisted candidates shall be contacted)

For any enquiries, please contact +264 (0) 83 370 9775

Ongava Game Reserve (Pty) Ltd is an Equal Opportunity Employer.