

BE PART OF BUILDING THE FUTURE!



EXTERNAL/INTERNAL VACANCY

TransNamib Holdings Limited (TNHL) is Namibia's national rail operator, responsible for managing and operating the country's rail network. The organization provides freight and passenger rail services, playing a vital role in supporting Namibia's transport infrastructure, economic development, and regional connectivity.

Position: DIGITAL AND SOCIAL MEDIA OFFICER
Centre: Windhoek

Paterson Grading Level: C4
Department: Marketing and Commercial

PURPOSE OF THE JOB

To support the Communications Manager in implementing the organization's digital communications framework.

QUALIFICATIONS, EXPERIENCE AND SKILLS

- A Bachelor's Degree in Communications, Marketing, Digital Media, Public Relations, Journalism or a related field.
- Two (2) years relevant experience in Graphic Design plus one (1) year experience of general administrative duties.
- A Valid Code of Conduct not older than 6 months is required
- A valid driver's license (Code B).
- Creative, innovative and solution-oriented mindset. Proactive and forward thinking in identifying trend opportunities.
- Strong attention to detail and commitment to quality and brand consistency.

KEY PERFORMANCE AREAS

- Digital Content Management
- Increase awareness of TransNamib on identified digital platforms
- Social Media Campaigns
- Corporate Branding
- Graphic Designing
- Content Development
- Stakeholder Engagement
- Innovation
- Occupational Health, Safety and Environmental Compliance (HSE)
- Living the Values

APPLICATION PROCEDURES:

All applications meeting the minimum requirements must be accompanied by a non-returnable detailed curriculum vitae, certified copies of qualifications and identification documents (ID). Applications should clearly indicate the position being applied for and should be sent as one PDF attachment. Applications not adhering to these rules will not be considered.

Please forward applications to the email: TNHL.recruitment@transnamib.com.na

Or Hand Deliver to: TransNamib Head Office

Enquiries: Ms. Ujandja Veii **Tel:** 061 298 2347

Applicants in "Designated Groups" especially women and people with disabilities are encouraged to apply.

NOTE: Only short-listed candidates will be contacted.

CLOSING DATE: Friday, 18 September 2026 ▶ 16H30