

EXTERNAL ADVERT

Vision

To be the catalyst in transforming the agricultural sector where every Namibian enjoys a quality life.

Mission

To provide affordable and sustainable innovative financial solutions towards socio-economic development in Namibia.

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Values

*Customer Service
Accountability
Professionalism
Fairness
Integrity
Transparency*



Agribank specialises in financing the entire value chain from land acquisition, production inputs, harvesting, transporting, processing, and marketing of the products at competitive interest rates.

Interested candidates with relevant qualifications and experience are hereby invited to apply for the following position:

Position: Digital Marketing Practitioner
Department: Marketing & Customer Strategy
Duty Station: Head Office
Contract: Temporary (12 months)

Purpose of the Position

The incumbent will be responsible for producing, optimizing and maintaining digital content on Agribank's social media and digital platforms, executing digital marketing and advertising initiatives, as well as supporting brand management and corporate communication.

Key Performance Areas

- Develop and manage the digital materials portfolio.
- Social media branding and marketing.
- Develop high-quality digital content for all social media platforms.
- Develop and manage website and intranet content.
- Manage digital brand.
- Implement social media strategy.
- Develop and manage content for events.
- Develop and implement marketing and advertising concepts for internal and external campaigns.

Minimum Educational Qualification and Experience Requirements

- B Degree in Communications/Journalism/Public Relations/Digital Marketing or any other relevant equivalent qualification
- 3 years' experience in Digital Marketing with exposure to web development, digital advertising, and project management.
- Experience in Marketing & Communication will be an advantage.

Special Requirements

- Certificate in Adobe Creative Suite, video editing or related design software and other automated operating systems.
- PRISA registration will be an advantage.
- Conversant with relevant legislation and regulations relating to public communication and professional social media protocols.

Qualifications obtained from institutions outside Namibia should be accompanied by NQA evaluation reports.

Agribank will offer the successful candidates a competitive remuneration package.

Suitably qualified persons with disability are encouraged to apply.

Interested candidates can apply online by visiting www.agribank.com.na

NB: No emailed, hand delivered, or faxed applications will be accepted.

Closing date for applications: **20 October 2026**