**Vision: A Modern, vibrant, customer centric company that delivers value for its stakeholders.**

# VACANCY

**Position:** **Manager: Marketing and Research**
**Division:** Marketing
**Department:** Corporate Marketing, Research and Communications
**Office:** Windhoek

## Primary purpose of position

The position is responsible for planning, coordinating, and managing all marketing strategies and campaigns for corporate and Business Units. The position is further responsible for conducting market, customer and products/services research to enable the timeous identification of trends, developments and opportunities for NamPost and feed this into systematic processes of information consideration and decision making at both NamPost overall and Business Units level.

## Main Responsibilities

- Develop, implement and monitor NamPost's corporate marketing strategy and annual marketing plans.
- Manage and coordinate marketing campaigns across all business units and service offerings.
- Oversee brand management activities and ensure consistent application of NamPost's corporate identity.
- Lead the development and execution of product and service marketing campaigns.
- Conduct market, customer and competitor research to identify trends, opportunities and risks.
- Analyse research findings and provide strategic recommendations to management.
- Monitor campaign effectiveness and marketing performance against agreed objectives.
- Manage stakeholder relationships with internal and external partners, agencies and service providers.
- Lead and develop the marketing and research team to achieve departmental objectives

## Minimum requirements

### Qualifications

- Bachelor's Degree (NQF Level 7) in Marketing, Sales or Business Management.

- Postgraduate qualification in Marketing, Business Administration or related discipline will serve as an added advantage.

**Experience**

- Minimum of 6 years relevant experience in marketing, branding, communications and market research.
- At least 3 years' experience in a management or supervisory role.
- Proven experience in strategy development, campaign management and market research methodologies.
- Experience in stakeholder management and budget management will be an added advantage.

**Competencies and Attributes**

- Sound knowledge of marketing and branding principles and strategies
- Strong understanding of market research techniques, data analysis and consumer insights.
- Strategic thinking and business acumen.
- Excellent communication and presentation skills.
- Strong analytical and problem-solving abilities.
- Project management and stakeholder engagement skills.
- Strong Leadership and people management capabilities.
- Proficiency in Microsoft Office and marketing analytics tools.

**Other Requirements**

Valid Code B Driver's Licence

## Closing Date: 03 December 2026

Candidates who meet the above requirements should register on NamPost's HR Recruitment portal at www.nampost.com.na

Required documents:

- Detailed curriculum vitae
- Cover letter
- Certified copies of relevant qualifications
- Valid Code of conduct

Applicants who do not receive any response within three weeks after the closing date must accept that their applications were not considered favourably.

**Note: NamPost is an Equal Opportunity Employer and operates in line with affirmative action guidelines**